

Xplor International to Participate in Pitney Bowes Business Insight CCM Conference

Xplor International to Provide Educational Content for Insights 2011 User Conference

Land O'Lakes, FL — May 2, 2011– Xplor International®, the worldwide electronic document systems association, today announced it will be providing educational content for the upcoming Insights 2011 User Conference, offered by Pitney Bowes Business Insight, to be held in Las Vegas, June 8-10 at the M Resort in Las Vegas, Nevada.

Known globally for their educational programming, Xplor International Industry Services Division assisted in putting together the agenda as well as providing end user and industry expert speakers.

The three day event will delve into the all aspects of Customer Communication Management (CCM) and include presentations by industry experts, end users and subject matter experts who will share case studies, best practices and product information.

Guest speakers include Barbara Pellow and Matt Swain of InfoTrends, Elizabeth Gooding of Insights Forums, Roger Gimbel of Gimbel and Associates, Stephen Poe of Nautilus Solutions, Rob Williams of Continuum Worldwide and Skip Henk of Xplor International.

“The Pitney Bowes Business Insight team is prepared to make this year’s insights conference the best ever. We’re excited about the educational quality of the CCM track sessions and the caliber of industry experts that have been secured by Xplor International,” said Jay Bourland, Pitney Bowes Business Insight, Senior VP & GM, Customer Communication Management. “The high level of instruction and industry perspectives, combined with our traditional hands-on product tracks, makes this winning content for our customers as well as CCM professionals everywhere.”

Conference attendees who attend ten or more CCM track sessions will receive a Certificate of Completion from Xplor International at the end of the event.

For more information visit www.insights2011.com or call 518-285-7500.

About Xplor International

Xplor International is a worldwide, not-for-profit professional association that consists of thousands of users and suppliers of the products and services that create, modify and deliver customized information using a wide variety of document technologies. The association provides educational products and programs for its members and the industry at large through conferences, meetings, the web and annual events. Xplor’s

Industry Services division provides co-located conference planning; customized educational forums and marketing and planning services for commercial and not for profit businesses. Xplor International has its worldwide headquarters in Land O'Lakes, Florida with affiliated offices around the world. Further information is available at www.xplor.org or call 1-800-ONXPLOER.

About Pitney Bowes Business Insight

Pitney Bowes Business Insight is a software and services company that provides solutions to help organizations acquire, serve and grow relationships with customers and citizens. These solutions enable lifetime customer relationships by integrating data management, location intelligence, sophisticated predictive analytics, rules-based decision making and cross-channel customer interaction management to increase the value of every customer communication while also delivering operational efficiencies.

Pitney Bowes Business Insight is a wholly-owned subsidiary of Pitney Bowes Inc. (NYSE:PBI), a customer communications management technology leader. For more information, please visit www.pbinsight.com and www.pb.com.

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