

# Join Xerox for Real Business Live!

Xerox invites you to be part of an exclusive digital print leadership event followed by an exciting night at Citi Field that you won't want to miss.

**What: Real Business Live!**

**Where: Hyatt Regency Long Island, Hauppauge, NY**

**When: Friday, June 19, 10:30 a.m. (followed by a special evening event—  
N.Y. Mets vs. Tampa Bay at Citi Field)**

**Special Event – US Open Tournament Saturday June 20<sup>th</sup>, Bethpage LI**

It's an event filled with best practices, new and exciting applications and innovative strategies to help you gain new market share. You'll hear from Roger Gimbel and Lois Ritarossi of Gimbel & Associates. We'll be discussing how Xerox digital printing solutions enable our customers to:

- Automate their workflows to be most efficient and reduce costs.
- Acquire new clients by offering the latest in digital technology and new applications to meet customer needs – all in one shop. Powered by Xerox's leading innovation and proven track record for success.
- Accelerate their business and leverage the power of Xerox's ProfitAccelerator® business development tools and resources to grow their revenue and profits..

**Then join us Friday night to watch the N.Y. Mets take on the Tampa Bay Rays at Citi Field, and join us for the US Open Tournament at Bethpage on Saturday.**

Hotel accommodations (for up to two nights) will be provided by Xerox and can be booked during registration.

**I hope to see you there. And, as always, please don't hesitate to contact me directly with any questions.**

Lois Ritarossi  
Sr. Consultant  
Gimbel & Associates  
(781) 444-6849

**RSVP now**

Press Ctrl and left click to follow link.

**Real Business Live!  
Hyatt Regency Long Island  
Hauppauge, NY**

