

Staying nimble in times of change.

Usage and costs scale in tandem when print operations move into the cloud.



CHALLENGE

With the speed of technological advancements, trends towards restructuring, adoption of flexible workforces, and unpredictable natural and economic disruptions, companies need ways to maintain business continuity regardless of circumstances to maintain resource efficiency and financial health.

SOLUTION

Our Nationwide Production Network, a highly scalable and robust print supply chain, with a smart balance of fixed and flexible costs.

Rightsizes print services with:

- A central source Web-to-Print (W2P) portal for management and fulfillment.
- 24/7 online ordering for the entire workforce to corporate-approved print services.
- Cloud print services for automated nationwide distribute-and-print routing to fulfillment centers.
- Closed-door facilities for the highest security and a chain of light-production centers for convenience.
- Deliver-to-your-door or ~850 local pickup sites across the continental U.S.
- Color consistency across print centers.
- An expansive range of on-demand print products and services.

RESULTS

- The ability to pivot quickly when conditions change.
- Real-time scalability through leveraging external equipment and skilled staff.
- Reducing on-site real estate needs related to print services for new uses, leasing, etc.
- Responding to sudden and planned changes gracefully with network-wide redundant systems.
- No fixed cost or overhead model.
- Budget-friendly pay-as-you-go print costs reflect actual use.
- A high level of brand control.
- Speed to market and ability to meet SLAs due to automation.
- Reduced shipping distances, and related time and cost savings.
- Visibility into company-wide print spend for data-driven decisions as print needs evolve.

GIMBEL &
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Seasoned professionals in the graphics communications industry, G&A helps clients ignite business growth through applied technologies.

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