

From Complexity to Clarity



How have your end-to-end content management, IT, and supply chain performed during recent economic whipsaws?

Such conditions expose legacy processes, unaudited and unnecessary gaps in the workflow that drag down performance, drain budgets, and create inefficiencies.

Make the most of your investments in technology by engaging Gimbel & Associates, the premiere advisory service team for strategic applications development, content management, and comprehensive supply chain optimization.

**Innovative
consulting services
for a bold future**

1 Assessment

Together with all key stakeholders, we start by performing a highly customized, laser-focused, on-site independent discovery/analysis of your business goals and end-to-end environment. Our team of seasoned SME's can quickly identify which processes are working and which are contributing to bottlenecks, inefficiencies, and hidden costs.

2 Recommendations

You will receive recommendations applying effective, sustainable business practices and proprietary methodologies collected from your environment. Our overall perspective is that scalability is the key to enhanced productivity.

3 Implementation Support

When it's time for implementation, we're right there with you. G&A provides planning, project, and change management services throughout a single or phased process with a team of subject matter experts. We stand by our strategy and can keep it intact through to completion.

- Cost and efficiency analysis
- Right-sizing facilities
- Streamlining workflows
- Enhancing Productivity
- Applying VDP, W2P techniques
- Operational efficiency via task automation
- Inventory management
- Transformation from print to online
- Project and transition management
- Custom projects based on need

GIMBEL &
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