Represent Your Brand with Flying Colors

Reliable color coast-to-coast.

Color consistency is of utmost importance to you. We understand. Discover the confidence and convenience of knowing that the digital color prints we produce have a predictable, professional color quality.

HIGHER STANDARDS

Did you know that color rendition can be affected by equipment, toner or ink, paper type surfaces, and even temperature and humidity?

We control these factors by starting with standardization on digital print engine models and substrates across designated "color compliant" sites within our network of high-capacity, closed-door production facilities and partner retail locations.

UNIQUE EXTRA STEP

Going above and beyond for you daily, color compliant sites print a color pattern on each print engine. Prints are then measured against an independent industry-standard* color target range. When a printer's results are out of range, we can take actions to return it to compliance and deliver the color quality you deserve.

The result is a closer color match from print to print than ever before.

THE UTMOST CONTROL

To ensure that orders from any employee or reseller will be routed to one of our color compliant sites, post your corporate documents in an online Xerox content management and ordering catalog. With version control and locked-in print specs per item your corporate materials will be produced as intended, every time.

*Meets ISO and G7 standards.

For more information on Xerox products, services or solutions, please visit xerox.com

PRINTS THAT WILL DO YOU PROUD

Brand colors

Skin tones

Brights

Pastels

Blacks and grays

Day after day

Order to order

Across town

Across the country

GIMBEL & ASSOCIATES

Xerox Reinvention Partner
Seasoned professionals in the graphics communications industry, G&A helps clients ignite business growth through applied technologies.

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